



**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

**FAMILY DAY IN THE PARK AND HEALTHY KIDS DAY
SUNDAY, AUGUST 20, 2017, 11:00 am to 4:00 pm**

Dear Participants in *Family Day in the Park*,

It's that time of the year to start planning for *Family Day in the Park*. This is the perfect opportunity to enjoy the fresh air, sunny day, people, food and fun in Waller Park. The event will be on **August 20, 2017**.

The Santa Maria Valley YMCA & Breakfast Rotary Club will be responsible for planning, coordinating and operating *Family Day in the Park*. The Friends of Waller Park will be available to showcase the beautiful park to all visitors.

We are seeking clowns, puppet shows, magic acts, dancing, art and crafts displays, antique vendors, food booths, retail/commercial vendors, amusement and games for the kids and sponsors for all the events.

With this letter you will find the application. Applications are **due no later than Friday, July 28, 2017**. Please mail or drop off your application and donation to:

Santa Maria Valley YMCA
3400 Skyway Drive
Santa Maria, CA 93455
Attn: Cathy Mendez

Applications are also available on our website at www.smvymca.org and www.familydayinthepark.org

The park will be open on Sunday at **8:00 a.m.** and the event will begin at 11:00 a.m. **If you need to enter the park prior to 8:00 a.m., you must make special arrangements with us.** Bring your booth structure and other items for your booth. We ask that you be responsible for cleaning your site. Parking will be available for *one automobile*. The Friends of Waller Park will permit you to drive to your site to load and unload only.

We will confirm all reservations by **e-mail** after we have received and processed your application and payment. **Please make sure to include your email address in your application.** Parking pass, booth assignments and maps will be mailed to you approximately 1-week before the event. If your application is postmarked after the July 28, 2017 deadline you may be required to pick up your booth assignment information in person. If you have any questions, please contact Cathy Mendez at (805) 937-8521 or by e-mail at **cmendez@smvymca.org**

This year's *Family Day in the Park* will feature live bands, children's activities, various food booths, and all around fun family entertainment. We expect this year's event to be bigger and better than ever. **(Last year over 6,000 people attended this one-day event!)** Activities will be located at the front of the park for greatest exposure to the public.

Santa Maria Valley YMCA ♦ 3400 Skyway Drive ♦ Santa Maria, CA 93455
805 937-8521 ♦ Fax 937-8521 ♦ www.smvymca.org

Sign up now!

Complete the attached application and return it to us with the donation indicated for the classification of booth you intend to operate. Electricity is not available at this event. **YOU MUST BRING YOUR OWN POWER SOURCE.**

****** In 2016 a large number of attendees requested more vendors accept debit/credit cards. If you are able to accept credit cards highly recommended that you do at this event.**

Take a \$15 discount if your application is postmarked before July 7, 2017

Antiques/Arts and Crafts - \$65 Antiques are defined as an ancient relic or an item of style from a former period. Arts and Crafts are defined as original paintings or objects made by hand of natural materials. *Please submit pictures of your crafts with this application. Sellers permit is required.*

Food - \$200 Please call before completing this application to insure that your item has not been taken. Permission to sell any item will be on a first come first served basis. An additional food permit application will need to be submitted to the County. This application can be found at: <http://www.countyofsb.org/phd/environmentalhealth.aspx?id=19262&terms=temporary+food+facility+application> or call Cathy Mendez at (805) 937-8521 and she will email one out to you. If you already have a food permit, please submit a copy with your completed application. Food booth applications will not be considered complete without a food permit and a seller's permit. Electricity is not available at this event. **YOU MUST BRING YOUR OWN POWER SOURCE.**

Retail/Commercial Sales - \$125 A retail/commercial booth is defined as one which offers new, unused, packaged, manufactured items for sale. *Sellers permit is required*

Farmer's Market - \$65 Local produce growers will sell their product. All fruits, vegetables and flowers are welcome.

Amusements - \$250 Children's rides of all kinds are invited. Please call before completing this application to insure that your ride type has not already been reserved. There will only be one vendor for each type of ride. Permission will be given on first come first serve basis. Electricity is not available at this event. **YOU MUST BRING YOUR OWN POWER SOURCE.**

Non-profit Information - \$50 This booth is available to **non-profit groups** who wish to set up a display or information booth and you will **NOT** be involved in selling anything. Family Day in the Park is focused on providing a fun and safe environment for everyone and is not a political venue.

Information - \$75 This booth is available to all groups who wish to set up a display or information group and will **NOT** be involved in selling anything. Family Day in the Park is focused on providing a fun and safe environment for everyone and is not a political venue.

The deadline for the receipt of applications with a discount will be July 7, 2017. All other applications (at full donation) will be accepted until Friday, July 28, 2017. After this time, we will not guarantee that you will be given a booth space, as they will be assigned by that date. We will confirm the receipt of all applications received by the deadline via e-mail, then **approximately one week prior to the event a postcard will be sent to you with your booth space and number.** You will need to bring the postcard with you to the event so the persons directing traffic can give you directions to your designated location.

RULES FOR ALL VENDORS

(VENDOR COPY)

1. The booth donation must accompany your completed application. Make checks payable to the SANTA MARIA VALLEY YMCA. Your contribution is tax deductible!
2. Booth sites are approximately 12' x 12'. You are responsible for supplying your booth, set up, clean up and removal. You must provide anything needed for your booth display including tables, chairs, display cases and **power sources**. Booths must be ready by 10:30 am **and will remain on site until 4:00 pm**. Any booths leaving before 4pm will not be asked back to the next year's event. All food booths **MUST** comply with the all Health Department requirements. You will find they are much more detailed than in the past.
3. The application is not complete unless the Liability Waiver is agreed to and signed by a person who is authorized by the firm, group or organization operating the booth to do so, and accompanied by your check.
4. **Take a \$15 discount on the booth donation if your application is postmarked before July 7, 2017.**
5. Mail or drop off applications to: SANTA MARIA VALLEY YMCA, 3400 Skyway Drive, Santa Maria, CA 93455 Attention: Cathy Mendez
6. Electricity is not available at this event. **YOU MUST BRING YOUR OWN POWER SOURCE.**

For additional information about the event or questions regarding the booth application please call the Special Events Director, Cathy Mendez at (805) 937-8521 or by e-mail at cmendez@smvymca.org. She will make every attempt to get back to you in a timely manner.

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BOOTH APPLICATION

Name of Organization/Business: _____
Address: _____ City: _____ Zip: _____
Contact Person / Title: _____
Phone #: _____ Fax #: _____ E-Mail: _____
Booth Type: _____
Items to be displayed or sold: _____
Sellers Permit/Resale # (required if you are selling products) _____

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LIABILITY WAIVER

I/We hereby agree to abide by the rules set forth above and I/We release the Friends of Waller Park, Inc., the Santa Maria Valley YMCA, the County of Santa Barbara and any person or organization connected with the *Family Day in the Park* at Waller Park from responsibility or liability for damage or injury to myself or my property.

Signature

Date

Print Name

Title